

TRADE MISSION TRIPS

& BUSINESS MATCHING







ENJOY THE BEST OF BOTH WORLDS IN BUSINESS NETWORKING

As part of our mission to support Singapore and Asian F&B businesses to expand their global footprint, Biz Africa Events will be hosting the below events at Johannesburg, South Africa this May:

- Ist Singapore and Asia Food Fair 2023 (SAFF 2023) in Montecasino, Johannesburg, South Africa from 4th to 7th May 2023.
- Trade Mission visits cum Business Seminars in Johannesburg,
 South Africa from 6th to 10th May 2023. This event is for all trades
 & industries.





TRADE MISSION VISITING HOST

DETAILS:

Event Date: 7th to 11th May 2023

Location: Johannesburg, South Africa

Delegate Profile: Expecting 50 Singapore & Asia Business owners, trade experts,

investors, innovators from the F&B sectors, FMCG sectors & manufacturers.

Program includes: Market Seminar, Company Site Visit, Ground survey, Government

agency visit, Business Matching, Cultural/Social evening event, Visitation to

Singapore & Asia Food Fair cum Gala Networking Dinner

OBJECTIVES:

- Understanding the business landscape in South Africa through Market Seminar and Ground Visitation.
- Explore potential business opportunities through Business Matching.
- Networking with Key Stakeholders in F&B, Retails and Manufacturing industry.
- Networking with Buyers, Agents, Suppliers and Key government contacts.
- Brand Visiting, Company Tour & Knowledge sharing

BENEFITS TO TRADE MISSION VISITING HOST:*

- Exposure of your company's brand, products & services to 50 visiting delegates from Singapore & Asia
- Striking Potential Business Deals
- Complimentary Business Networking Dinner for 2 pax worth USD \$1,000 per pax
- Complimentary Food vouchers worth USD \$100
- Complimentary Business matching meeting with our visiting delegates

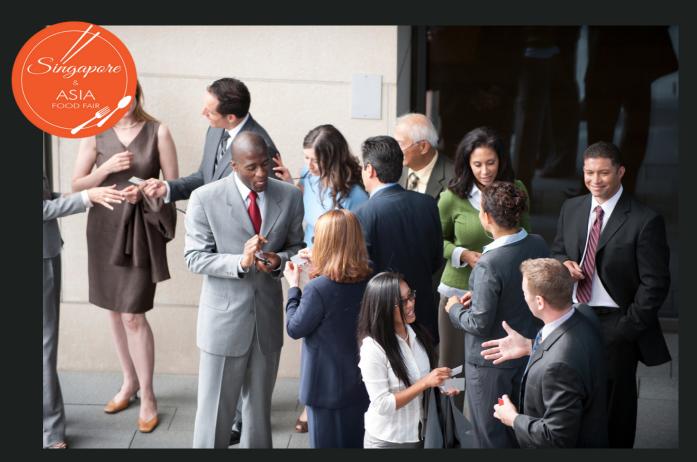
WHAT TO EXPECT AS HOST COMPANY:

- Business Presentation of Host company sharing the history, success story, business model, challenges and experience sharing
- Company site or operation visits
- Expertise & Future plans sharing for potential or future collaboration

WHAT TO EXPECT FROM THE DELEGATES:

- Potential business partners or investors to host company
- Business ideals, technology and business culture exchanges
- A group of hungry business owners and decision-makers want to expand their business to South Africa and are on the lookout for business opportunities
- * Refers to the Trade Mission Visiting Host in South Africa





BUSINESS MATCHING PARTNERS

DETAILS:

Event Date: 4th to 7th May 2023

Location: Montecasino, Johannesburg, South Africa

Exhibitors: Expecting 50 Singapore & Asian F&B operators, manufacturers, service

providers and food innovators

OBJECTIVES:

- To bring Singapore and Asian Food culture into South Africa's F&B industry
- Food culture exchange
- Understanding the F&B landscape and business climate in South Africa
- Explore potential business opportunities through business matching
- Networking with key stakeholders in the F&B value chain
- Networking with buyers, agents, suppliers and key government contacts
- Opportunities for international franchise businesses

BENEFITS TO BUSINESS MATCHING PARTNERS:*

- Exposure of your company's brand, products & services to 50 visiting delegates from Singapore & Asia
- Striking Potential Business Deals
- Complimentary Business Networking Dinner for 2 pax worth USD\$1,000 per pax
- Complimentary Singapore & Asia Food Fair vouchers worth USD\$300
- Complimentary Business matching meeting with our visiting delegates

WHAT TO EXPECT AS BUSINESS MATCHING PARTNERS:

- Business Matching Partners who are decision-makers, F&B operators, franchisees, investors, buyers, importers/exporters, wholesalers, distributors
- Conduct face-to-face scheduled meetings with our exhibitors to facilitate discussions
- Complete a pre-business matching needs survey or buying wish list with the event organiser 30 days before the event
- * Refer to the Business Matching Partners in South Africa or other African nations





THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.



For expression of interest, please email our team at: saff2023@bizafricamanna.sg

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